

S.I. 50 of 2025

ELECTIONS ACT

(Cap.262)

**Elections (Placement of Campaign Materials)
Regulations, 2025**

Arrangement of Regulations

Regulations

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**Elections (Placement of Campaign Materials)
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In exercise of the powers conferred by section 99 of the Elections Act (*Cap. 262*), the Electoral Commission hereby makes the following regulations —

Citation

1. These regulations may be cited as the Elections (Placement of Campaign Materials) Regulations, 2025.

Application

2. These regulations shall apply to —
- (a) every registered political party that has nominated candidates at an election and to every nominated candidate contesting an election; and
 - (b) the period from the date of publication of the list of candidates, under paragraph 32 of Schedule 3 to the Elections Act (*Cap. 262*), until the publication of the notice of election results in the Gazette, under section 38(2) of the Act.

Purpose

3. (a) In order to have a fair and transparent campaign for any election, it is important that all stakeholders abide by the regulations and conditions set for the display of campaign materials.
- (b) For the purposes of these regulations “campaign materials” include, but are not limited to billboards (including large outdoor or digital advertisements), posters, banners, placards and pamphlets.

Erection of campaign materials on electric poles

4. Campaign materials affixed on electrical poles shall meet the following conditions —
- (a) a person shall not affix any equipment or lines on licensee's distribution and supply poles without the written approval from the Public Utilities Corporation;
 - (b) only three (3) placements are permissible per electric pole;
 - (c) subject to paragraph (b), only one placement per candidate per electric pole shall be allowed;

- (d) maximum size for placement of campaign materials on electric poles is 0.42 metre x 0.594 metre (A2 size paper);
- (e) campaign materials shall be placed or affixed at least 1 metre below the lowest utility lines;
- (f) any person installing materials on utility poles shall ensure they are able to distinguish between electrical power lines and communication lines and for the avoidance of doubt, communication lines are typically positioned as the lowest lines on the pole. Under no circumstances any material shall be affixed to or interfere with electric power lines or components connected thereto, in order to ensure safety and compliance with applicable regulations;
- (g) campaign materials shall be at least 2.5 metres above ground level;
- (h) no campaign materials shall be placed or affixed on electric poles that are fitted with distribution transformers, Air Break Isolators (ABI) or switching pole and underground cable pole. This restriction is imposed for safety reasons and to prevent interference with critical utility infrastructure;
- (i) campaign materials shall not pose a direct or immediate safety hazard to the pedestrians and the vehicular traffic;
- (j) campaign materials shall not in any case be placed within 100 metres radius of a polling station. In the event where such material is found within 24 hours prior to polling, including those on private property shall be treated as a breach of section 50(2) of the Elections Act (*Cap.262*) and shall be dealt with accordingly; and
- (k) the Public Utilities Corporation shall have the authority to remove, without prior notice, any unauthorised or hazardous materials affixed to or obstructing its infrastructure, including but not limited to electrical poles, transformers, and substations. This shall be in accordance with its obligations under regulation 36 of the Electricity (Consumer Service) Regulations, 2024 (S.I. 85 of 2024), which mandates the protection of public safety and the integrity of utility infrastructure.

Erection of campaign materials on places other than electric poles

5. Campaign materials affixed on places other than electrical poles shall meet the following conditions —

- (a) campaign materials shall be placed in such a way which will not cause any obstruction to the vehicular traffic and free movement of the pedestrians;
- (b) campaign materials shall not cause visual obstructions to the motorists;
- (c) maximum size for placement of campaign materials on places other than electric poles is 1.2 metres x 2.44 metres (8 x 4 feet);

- (d) campaign materials shall be placed beyond the footpath where a footpath is available and at least 1.5 metres off the road edge where there is no footpath;
- (e) one (1) bill board per candidate is allowed in the following locations of the town, where campaign materials are allowed to be erected —
 - (i) Le Chantier roundabout;
 - (ii) Independence Avenue roundabout;
 - (iii) Albert Street Junction;
 - (iv) Near National House;
 - (v) Near SBC (English River);
 - (vi) Manglier Street;
 - (vii) Not beyond the Roundabout leading to Ile du Port or Victoria or Union Vale or Castor Road;
- (f) no billboards or posters shall be erected along Bois De Rose Avenue and the Providence Highway, except for one (1) billboard per political party or independent candidate, which may be placed at the designated roundabouts;
- (g) campaign materials shall not be placed on any public infrastructure, including but not limited to bus shelters and their surrounding premises except in the designated areas specifically approved for such purposes as specified in these regulations;
- (h) campaign materials shall not be placed or affixed on any part of the Seychelles International Airport or Praslin Domestic Airport, including their boundaries, flight paths, adjacent signage along public roads or any airport grounds or property and this prohibition is necessary to ensure public safety, maintain clear visibility and protect the integrity of airport operations and infrastructure; and
- (i) no campaign materials are to be erected within 100 metres radius of a polling station including those on the private properties.

General conditions

6. The following general conditions are to be followed during the election campaign —
- (a) erection or setting up of campaign materials shall be taken up after 6.00 PM on the nomination day;
 - (b) no stickers, paint or spray are allowed on public infrastructure and electric poles;

- (c) campaign materials shall not be placed on public infrastructures such as walls, buildings, roads or fences; and
- (d) a political party or independent candidate shall be liable for any billboards, posters or campaign materials placed contrary to these regulations or any written law of Seychelles and shall be responsible for removal of such material.

Deposit

7.(1) All registered political parties and independent candidates shall submit a deposit to the Department of Land Transport as a guarantee of their compliance with regulations 4, 5 and 6 concerning the erection and placement of campaign materials. The deposit amount shall be as follows: —

- (a) SCR25,000 for each registered political party; and
- (b) SCR10,000 for each independent candidate.

(2) If any registered political party or a candidate fails to remove the campaigning materials within the time stipulated in subregulation (4) of regulation 8, the deposit shall be subject to forfeiture based on the inspection and evaluation made by the Police and the Department of Land Transport.

Approval and inspection

8.(1) A candidate or his or her political party on his or her behalf (where appropriate) shall submit the list of all locations where he or she wishes to erect campaign materials for consideration and approval and such request shall be submitted to the office of the Department of Land Transport or by email to rtc@gov.sc.

(2) Inspections shall be carried out by the Department of Land Transport to ensure the compliance with the conditions and in the event of any non-compliance, the respective candidate or political party shall be informed and provided 14 days' time to rectify the issue and upon failure to do so, the Department of Land Transport shall give notice to the Electoral Commission and arrange for the removal and any cost incurred for such removal shall be deducted from the security deposit made under regulation 7.

(3) Any campaign materials shall not in any case be placed within 100 metres radius of a polling station and in the event where such material is found within 24 hours prior to the polling, including those on private property, shall be a breach of section 50(2) of the Elections Act (*Cap.262*) and appropriate legal action may be instituted accordingly.

(4) All campaign materials shall be removed within 14 days after the election results have been declared and any failure to do so shall be a breach of electoral laws leading to the institution of legal action as appropriate and if the material was removed by the Department of Land Transport, the cost incurred thereof shall be deducted from the deposit and the party shall be liable to pay any additional costs incurred in this regard.

Private property

9. Any campaign materials placed on private property shall be placed —
- (a) with the consent of the owner of the property;
 - (b) subject to any approval from the Planning Authority or the Seychelles Airport Authority or any other relevant authority as may be applicable; and
 - (c) such material shall be placed at a minimum distance of 1.5 metres from the main and surrounding roads and shall not be within 100 metres radius of a polling station or the Electoral Commission Head Quarters.

MADE this 29th day of July, 2025.

WENDY DIDON
CHAIRPERSON OF ELECTORAL COMMISSION
